



# TIRSA 2018



## Thursday, Jan. 25, 2018

### TIME

3:00 - 5:30PM

### EVENT

Registration & Check-In at RecSports

### LOCATION

TRECS Lobby

3:30 - 5:30PM

Facility Tours - Meet in TRECS Lobby  
*TRECS tours every 30 min.*  
*Shuttle to Sutherland every 60 min.*

TRECS & RecSports  
Field Complex

7:00 - 9:00PM

Social - Bowling & heavy Hors' D'oeuvres

Maple Hall  
414 S. Gay St.

## Friday, Jan. 26, 2018

### TIME

6:30 - 7:15AM

### EVENT

Early Morning Cycle Class

### LOCATION

Fitness Studio 7

7:15 - 8:15AM

Registration/Check-In

TRECS Lobby

7:15 - 8:15AM

Continental Breakfast

Court A

8:15 - 9:15AM

General Opening

Court A

9:25 - 10:15AM

Director's Meeting

Conference Room

9:25 - 10:15AM

Educational Sessions *(see back for session info)*

Various Locations

10:20 - 11:10AM

Educational Sessions *(see back for session info)*

Various Locations

11:15AM - 12:15PM

Lunch

Court A

12:15 - 12:55PM

Expo with Sponsors

Court A

1:05 - 1:55PM

Educational Sessions *(see back for session info)*

Various Locations

2:00 - 2:50PM

Educational Sessions *(see back for session info)*

Various Locations

2:55 - 3:10PM

General Closing

Court A

## Double Diamond Sponsors



## Diamond Sponsors



## 9:25am - 10:15am

### Students Round-Table

Room 228 | Clay Heinley, UTK

Discuss current topics related to student interests in the field of Collegiate Recreation.

*Target Audience: Undergraduate Students and Graduate Students*

### Looking Forward: Using Case Studies to Inform Risk Management Practice and Beyond.

Room 227 | Trey Knight & Katy Locke, UTK

This presentation will look at legal cases that have altered practices in recreation and sport, in both facilities and programs. Additionally, rather than always looking back and limiting our liability to known risks, we will look at a few models that can help organize and structure risk identification and assessment. Doing so may help assess, identify, and mitigate risk and liabilities that are not known and hopefully prevent the injuries/damages and the ensuing lawsuits that change our practices.

*Target Audience: New Professional, Mid-Level Professional, Executive-Level Professional*

### Tools & Strategies to Improve Participation

Studio 9 | Melanie Eddington, UTK

Utilizing established and innovative instructional theories and tactics, this presentation will explore the tools and strategies that recreation leaders need with participants to promote greater student enjoyment, retention, and participation numbers.

*Target Audience: Graduate Students, New Professionals, Mid-Level Professional, Executive-Level Professional*

### Photo Basics: Tricks and Tips to Improve Visual Marketing

Room 108 | Jon Janis, UTK

Quality, professional, fun images are crucial for a successful visual marketing strategy. Come learn behind the scenes aspects as to what makes a photo great. Moreover, learn how to crop and touch up your photos to bring your visual marketing to the next level-even with your phone camera!

*Target Audience: Graduate Students, New Professionals, Mid-Level Professionals*

## 10:20am - 11:10am

### Director's Panel

Room 228 | Rex Pringle, UTK

Rex Pringle, Tennessee State Director, will facilitate a panel discussion with Sam Hirt (former director at Vanderbilt University), Kari Albarado (director at East Tennessee State), David Davenport (director at Austin Peay State University), and Caesar Wood (director at University of Tennessee - Chattanooga).

*Target Audience: All*

### Manager, Coach, Trainer, Teacher: How to do it all and do it well

Room 227 | Trey Knight, UTK

The presentation will review Google's re:Work, "a collection of practices, research, and ideas from Google and others to help you put people first." We will then shift from these ideas and concepts to how managers, leaders, coaches, etc. can accomplish ideas and put the concepts into practice by using the Four Stages of Competencies Theory and Kolb's Experiential Learning Theory. We will look at how to build learning progressions for job responsibilities, skills, and trainings through the 2 cyclical theories.

*Target Audience: All*

### Small School Round-Table

Studio 9 | Phillip Ems, Pellissippi State

Discuss current topics related to small school campus recreation facilities, programs, and services.

*Target Audience: All*

### Boost Participation: Learn 3 easy ways to use writing to increase student interest.

Room 108 | Brad Beggs, UTK

Vivid, accurate written descriptions from the title to the body text are what students want. Learn how to write using words that boost participation. You'll leave with actual materials you can use tomorrow.

*Target Audience: Graduate Students, New Professionals, Mid-Level Professionals*

## 1:05pm - 1:55pm

### Maximize Your Fusion Tools

Room 228 | Stephen Burey, Innosoft Fusion

If you are a Fusion client and know a bit about Fusion but wouldn't consider yourself an expert this session is for you. You will practice expert tips for manipulating Fusion data to inform program and member management decisions. You will learn advanced uses for communication tools and waivers, and end with Q&A time to glean ideas from peers.

*Target Audience: New Professional, Mid-Level Professional, Executive-Level Professional*

### Campus Recreation Directors and How Their Roles Change

Room 227 | Caesar Wood & David Davenport, UTC & Austin Peay

This session will focus on the roles and changes as administrators in student affairs within campus recreation at two universities in the State of Tennessee. This session will be interactive and allow participants to engage in discussion with higher level administrators. In addition, the session will address the changing landscapes in student affairs and why the importance of Campus Recreation Leadership.

*Target Audience: Mid-Level Professionals, Executive-Level*

### Be Well - Building an Employee Wellness Program

Studio 9 | Yusof Al-Wadei, UTK

Employee wellness programs on college campus are unique in their own right because they combine traditional employee wellness with the academic setting. They share some similarities with corporate wellness and they also share some of the challenges of student wellness programs. This presentation is about the development of Be Well, the employee wellness program at The University of Tennessee. The session will review the challenges, barriers, and opportunities that arose from this journey, while highlighting the unique partnerships that have been developed with entities both on and off campus.

*Target Audience: Mid-Level Professionals, Executive-Level*

### How We Got Our GAs and How to Get Yours Too

Room 108 | Clay Heinley, Sidney Bunyan, and Chris Cooksey, UTK

Three current Graduate Assistants provide information regarding the different ways to obtain an assistantship and identify the underlying themes of each GA's route.

*Target Audience: Undergraduate Student*

## 2:00pm - 2:50pm

### Intramurals & Sport Clubs Round-Table

Room 228 | Mario Riles & Jon Janis, UTK

Discuss current topics related to the area of Intramural and Sport Club programming.

*Target Audience: All*

### Facilities & Aquatics Round-Table

Room 227 | Cameron Freeman, UTK

Discuss current topics related to the area of Facilities and Aquatics.

*Target Audience: All*

### Fitness & Wellness Round-Table

Studio 9 | Tee Ezell, UTK

Discuss current topics related to the area of Fitness and Wellness programming.

*Target Audience: All*

### Outdoors Round-Table

Room 108 | Bradley Beggs, UTK

Discuss current topics related to the area of Outdoor Adventure programming.

*Target Audience: All*