

TRAFFIC	# of TVs	Duration	40"	60"
High Traffic	1	Monthly	\$800.00	\$1,200.00
		Semester	\$2,800.00	\$4,200.00
		Annual	\$8,800.00	\$13,200.00
	2	Monthly	\$1,600.00	
		Semester	\$5,600.00	(none)
		Annual	\$17,600.00	
Medium Traffic	1	Monthly	\$500.00	\$800.00
		Semester	\$1,750.00	\$2,800.00
		Annual	\$5,500.00	\$8,000.00
	2	Monthly	\$1,000.00	
		Semester	\$3,500.00	(none)
		Annual	\$11,000.00	
	3	Monthly	\$1,500.00	
		Semester	\$5,250.00	(none)
		Annual	\$16,500.00	
Low Traffic	1	Monthly	\$300.00	
		Semester	\$1,050.00	(none)
		Annual	\$3,300.00	
	2	Monthly	\$600.00	
		Semester	\$2,100.00	(none)
		Annual	\$6,600.00	
	3	Monthly	\$900.00	
		Semester	\$3,150.00	(none)
		Annual	\$9,900.00	